



Simone Collins

Zone 8 Best Practice Information &
Website Team Leader



Membership Team

Adopting Best Practice

Learning from what works rather than reinventing
the (Rotary) wheel

What is best
practice?

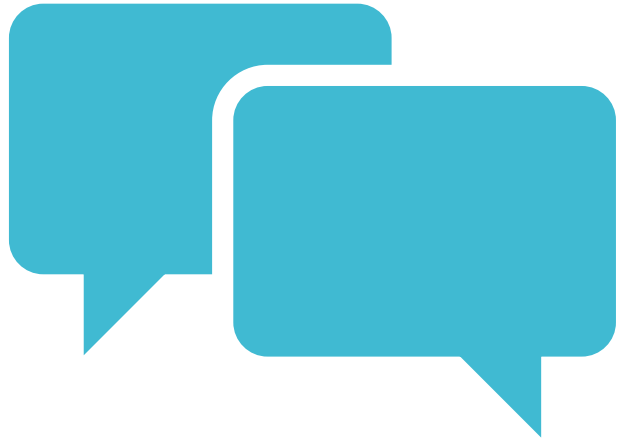
What is best practice?

- a **procedure** that has been shown by research and **experience** to produce **optimal results** and that is established or proposed as a standard suitable for widespread adoption

What could we
apply best
practice to in
Rotary?

What could we apply best practice to in Rotary?

- How we market ourselves
- How we conduct training – starting with new member orientation
- How we communicate
- How we make our volunteers feel valued
- How we conduct our projects and events, from planning through to implementation and evaluation
- How we run our clubs administratively
- ... *every aspect of our operations!*



Let's talk about a
few examples



1. New member orientation

New member orientation

Induction pack

- What do you hand out to prospective members to ensure they are clear on their obligations?
- What do you give them during their induction so that they know what their expectations and opportunities are?

Relationship building

- Assign a Mentor & help them find a way to get active
- Use a Buddy system
- Mix up seating at meetings

Orientation activities

- Fireside chats
- Red badge program

Provide useful introductory information

Induction pack

From <https://my.rotary.org/en/learning-reference/learn-topic/membership>

Make new members feel welcome

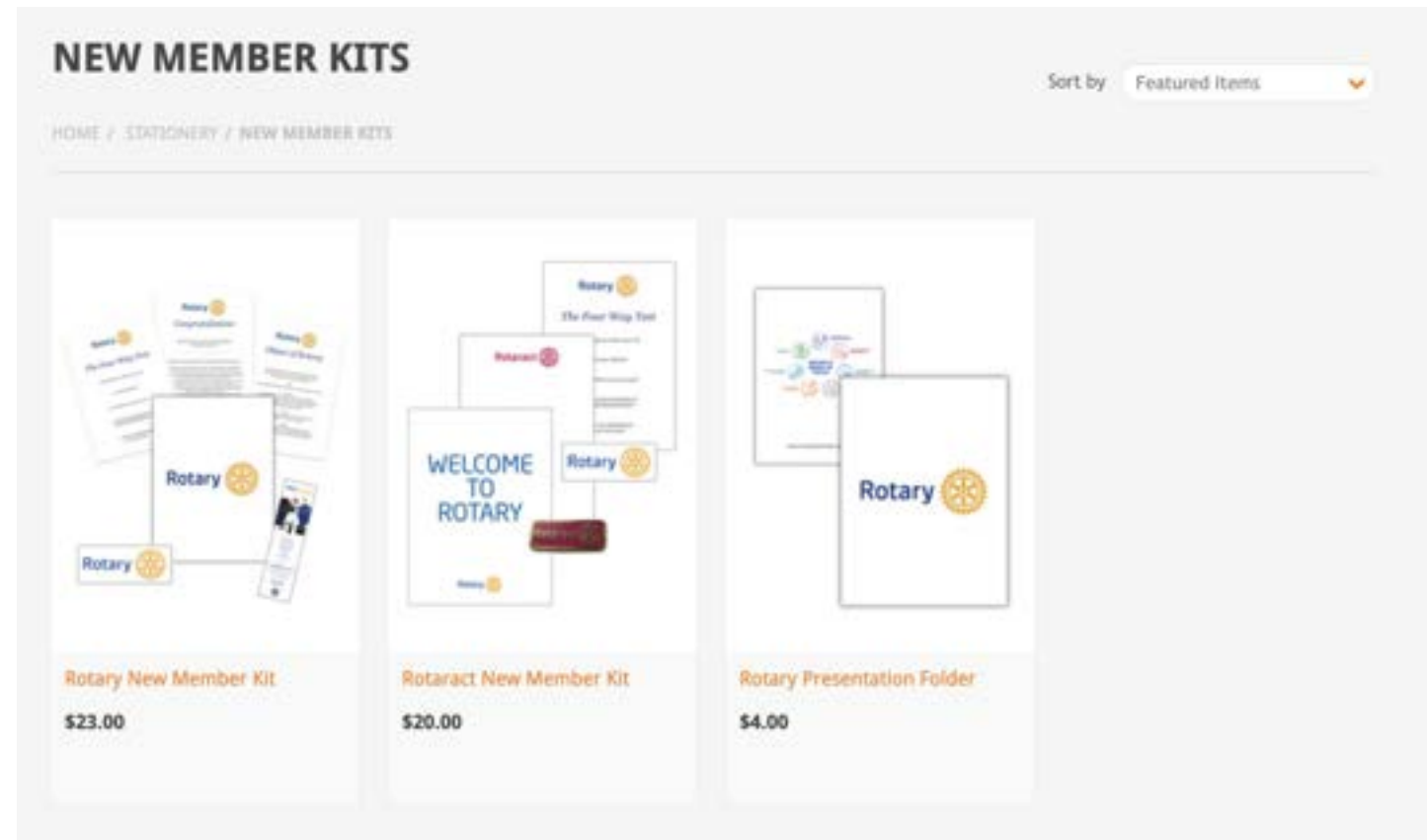
Use these resources to celebrate new members, develop an orientation program, and get them involved early and often.

- [Welcome to Rotary](#) — Share this inspiring video with new members when they join.
- [Introducing New Members to Rotary: An Orientation Guide](#) — Find ideas for engaging new members, getting them involved, and giving them a meaningful Rotary experience.
- [Rotary Basics](#) — Give this comprehensive overview of Rotary to new members or order it for club reference. Alternatively, send new members a link to the [Rotary Basics online course](#).
- [Designing Your Rotary Experience](#) — Encourage members to consider all the ways they can make connections, participate in meaningful service, become a leader, expand their perspective, and design their own Rotary experience.
- [New Member Welcome Kit](#) — Order a welcome kit from your local, licensed Rotary vendor or put one together using the resources in this section.

New member kit ideas

Induction pack

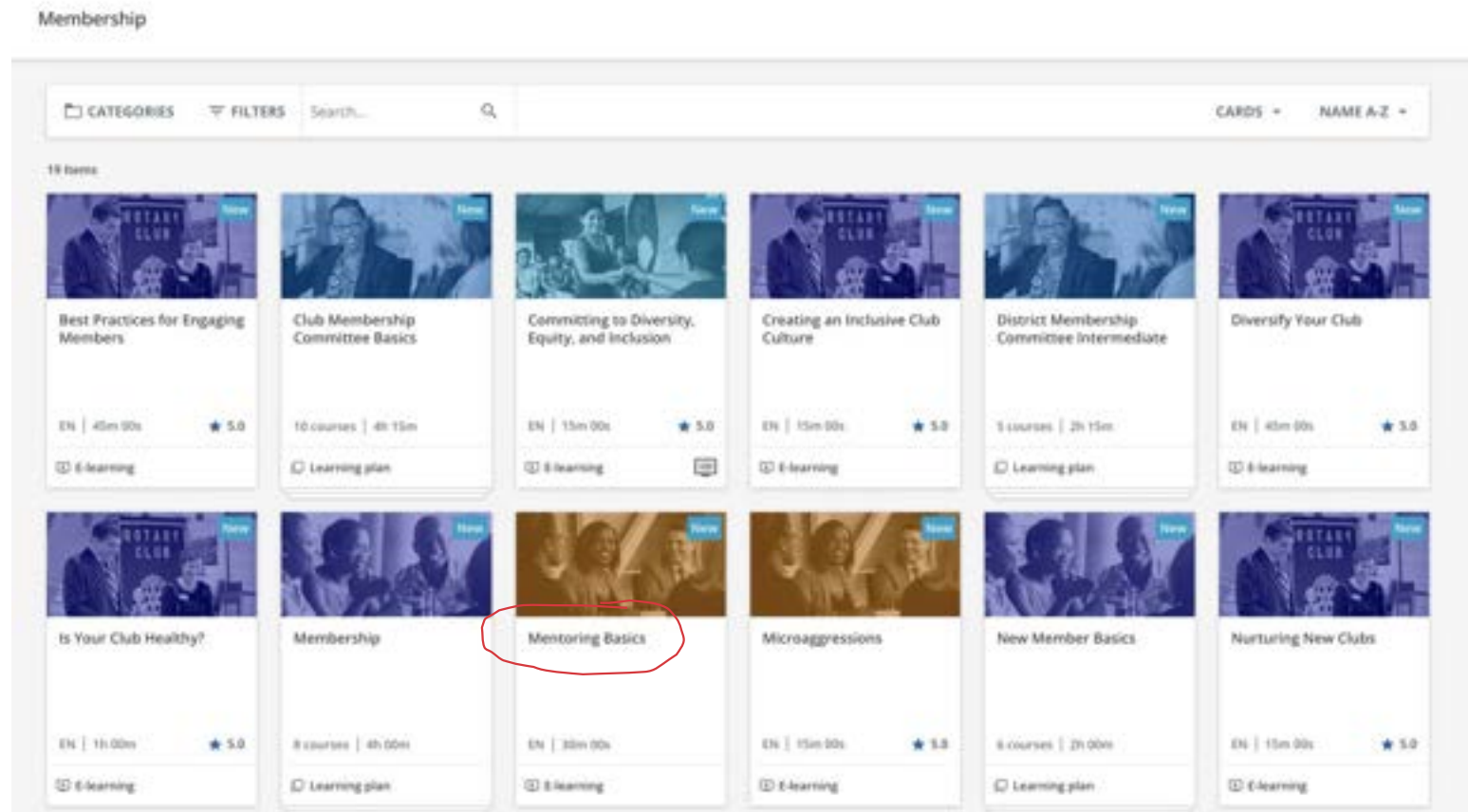
RDU Supplies: <https://rdusupplies.com.au/certificates/new-member-kits/>



Help build relationships amongst members

Relationship building

- Assign a Mentor & help them find a way to get active
- Use a Buddy system
- Mix up seating at meetings



Dedicated orientation programs

Orientation activities

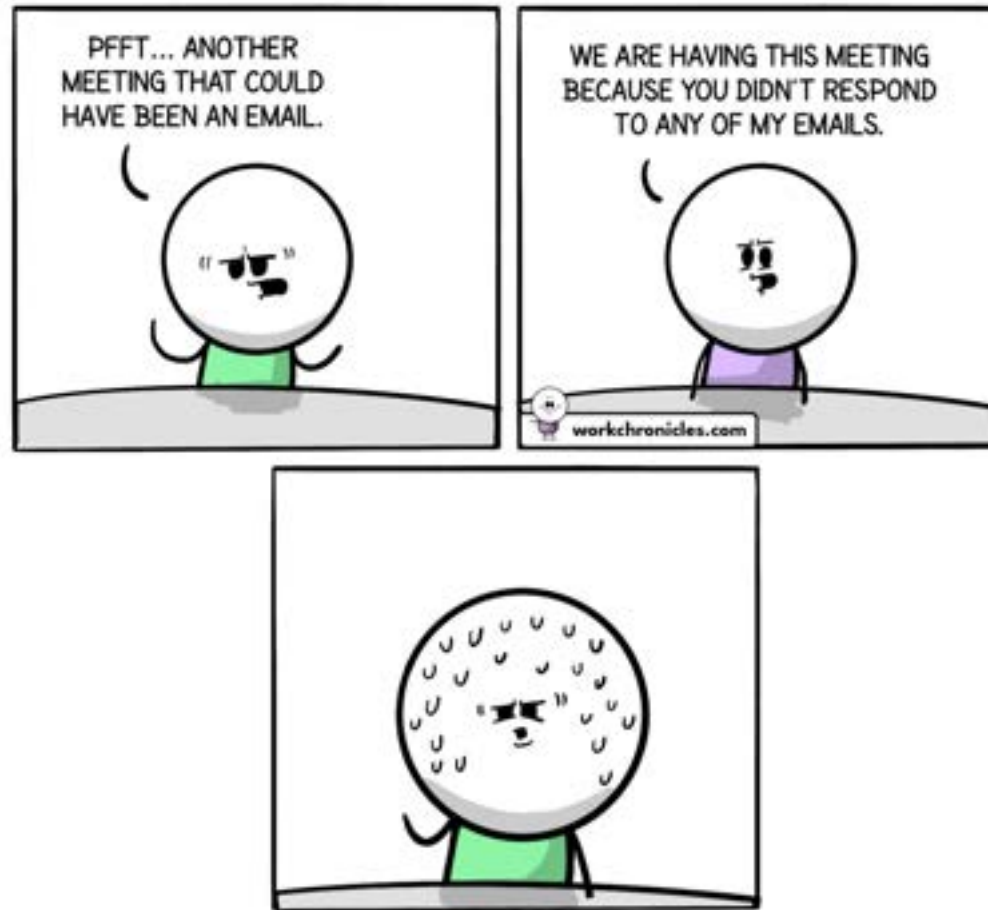
- Fireside chats
- Red badge program



The background of the slide features a close-up photograph of a person's hands typing on a silver laptop keyboard. The image is partially obscured by a large, semi-transparent teal rectangle that covers the left and center portions of the frame. On the right side, there is a vertical strip showing a close-up of a grey, textured fabric, possibly a sweater or blanket. The overall aesthetic is clean and modern, with a focus on digital communication and comfort.

2. Communication

Meeting or email?



Work Chronicles is a webcomic about... work
Find us on Instagram, Twitter, LinkedIn, Reddit.

 **Work Chronicles**
workchronicles.com



Limit emails



Consider a concise weekly / fortnightly newsletter



Up to date website



Up to date social media

Effective
communication
without
bombarding
with
unnecessary
information

Sample newsletter



Volume 16 Issue 16

18 - 24 Oct 2023

Inside this issue:

- **What's on this week**
 - Weekly club meeting: Pride of Workmanship Awards
 - Birthday & Anniversary Celebrations
 - World Polio Day 24th October 2023
- **Report from last week**
 - Last week's meeting: Ronniel Orlando
- **Project Updates**
 - PRID Dr Ken Collins AO Award for Excellence in Rotary Service
- **Ongoing Fundraisers**
 - Containers for Change
 - Rotary Raffle
- **Upcoming Events**
 - Government House Open Day 28th & 29th October 2023
 - Club & Foundation AGMs 15th November 2023
 - Camp Opportunity Dinner 17th January 2024
 - RI Convention 25th - 29th May 2024
- **This Rotary Month:** Economic & Community Development
- **2023-24 Club Board**



Volume 16 Issue 24

13 - 31 Dec 2023

Inside this issue:

- **What's on this week**
 - Next club meeting
 - Birthday & Anniversary Celebrations
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 - Christmas Function / PRID Ken Collins Award
- **Project Updates**
 - Canning Vale Primary Christmas Hamper Appeal
 - School Awards
- **Ongoing Fundraisers**
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Blog posts on website

2023 Excellence in Rotary Service



This is the first year that we called for nominations for the RIGD Dr Ken Collins Award for Excellence in Rotary Service. We received 5 nominations, for PP Steve Weyshan, PDG Ron Geary, PP Max Bird, PDG John

Kavan and PP Matthew Pham. All 5 of these applications exhibited extensive...

[Continue reading](#)

December 16, 2023 in Awards, Projects

2023 Christmas Function



The Combined Christmas & 15th Birthday function for the Rotary Club of Freshwater Bay was held on Saturday 16th December 2023. 65 people were in attendance, with PE

Stephanie Rainey-Smith presiding as MC. The speaker was Ross Nongard, with musical interlude provided by the Dr Ken Collins AO Bloom Emerging...

[Continue reading](#)

December 16, 2023 in Events, Social Events

World Peace Day 2023



To mark World Peace Day on September 21st, Freshwater Bay Rotarians attended 4 Peace Pole ceremonies at Primary Schools to deliver the UN Peace Day message. On 21st September 2023, PP Di

Collins & PP Simone Collins attended Canning Vale Primary School, where PP Di Collins gave the UN...

[Continue reading](#)

September 13, 2023 in Projects

2023 Recital & Concerto Competition



The Rotary Club of Freshwater Bay has been a proud sponsor of the West Australian Music Teachers' Association's annual Recital & Concerto Competition (RCC) since 2018. In 2023, the prize money we donate was

used for the "Most Artistic Interpretation" award, which went to an extremely talented 14 year old...

[Continue reading](#)

September 17, 2023 in Projects, Youth Service

School Awards 2023



Congratulations to all the students who received awards from the Rotary Club of Freshwater Bay at their end of year assemblies! President Elect Stephanie Rainey-Smith attended the Our Lady of Grace

Primary School presentation ceremony on 1st December to present a Citizenship award to Jackson Ross. President Rajan Senathirajah visited...

[Continue reading](#)

December 11, 2023

Awards, Community Service, Projects, Youth Service

2024 Summer Gala Soiree



Tickets are now available for the upcoming Summer Gala Soiree, to be held on Sunday 28th January 2024 at Woodbridge House.

[Continue reading](#)

December 11, 2023 in Events, Fundraising

North Cottesloe Peace Ceremony 2023



Each year, we encourage the schools that host one of our Peace Poles to hold a peace ceremony around World Peace Day (September 21st). North Cottesloe Primary School was the first to hold a Peace Pole

Ceremony, on 8th August 2023. Principal Jen Allsup shared the following message: Staff and...

[Continue reading](#)

September 6, 2023 in Projects

Microscopes for Chaoyang School



Chaoyang School, Singapore was gifted 30 handheld microscopes by the Rotary Club Freshwater Bay in August 2023. The school immediately integrated the use of the microscopes into the upper primary science teaching curriculum. A small group of students had the chance to trial the use of the new learning tool...

[Continue reading](#)

September 1, 2023 in Projects, Youth Service

Hollywood PS Award 2023



President Rajan Senathirajah presented Neve Solomon with a Leadership Award, on behalf of the Rotary Club of Freshwater Bay for 2023.

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2023 CVPS Christmas Hampers



Canning Vale Primary School has yet again provided amazing support for our annual Christmas Hamper appeal for Heart Care. A stunning amount of food has very generously been donated by CVPS.

Concert for Peace & Unity



PP Di Collins & PP Simone Collins attended the "Concert for Peace and Unity" at Government House on Sunday 27th August 2023, which celebrated Ukraine's Independence. PP Di Collins

and the Rotary Club of Freshwater Bay received a special mention during the proceedings, for our assistance with providing a stage...

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Brazil Microscopes Donated



On August 22nd, the Magnifying Microscopes we sent to Brazil were donated to two public schools. Students of Ladislau Schiavoni and Cecilia Moreira schools were delighted with the new learning

instrument. The Municipal Secretary of Education Annelisa de Paula thanked the Rotary Club of Goiweri for choosing public schools for the...



Best Practice Toolkits

Coming soon!



Case Studies



Press Kits



Customisable
templates

Feel free to get
in touch!



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