



Welcome!

for communities worldwide
organized by Rotary Clubs

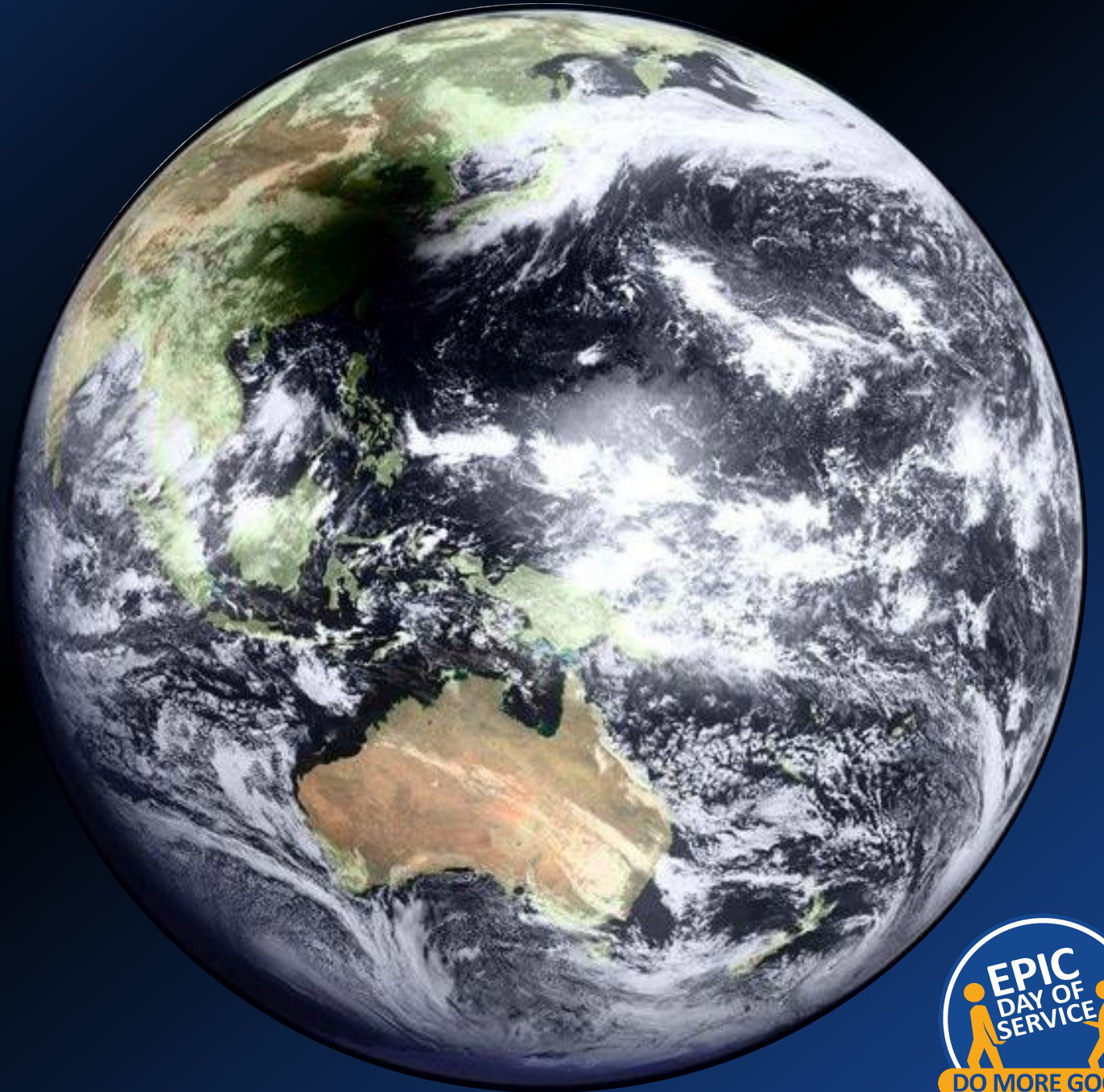
What If....

Every Club

Doing Service

Same Day

Every Year

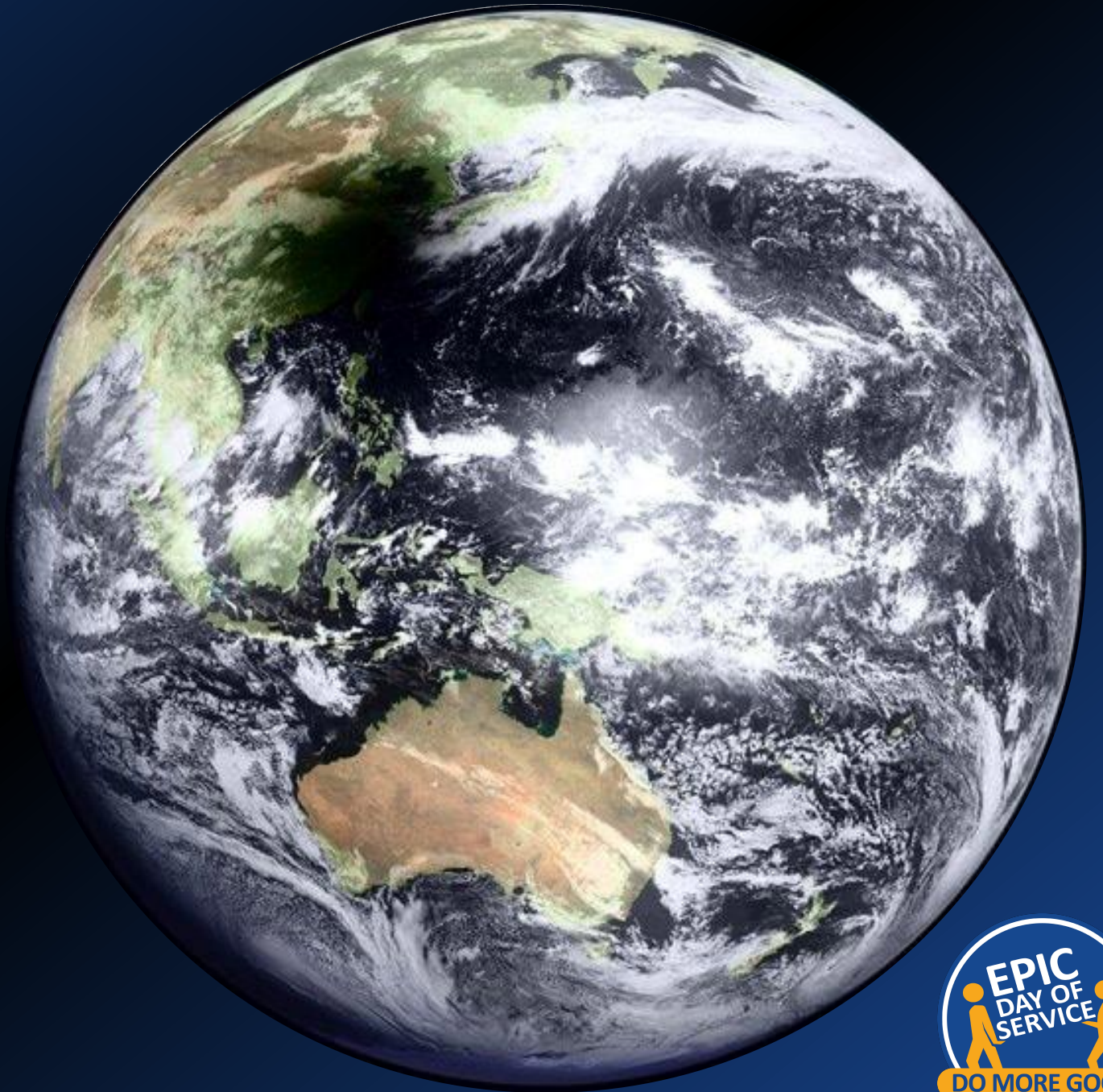


Imagine...

Impact

Publicity

Growth



2025 GLOBAL IMPACT

5 Continents

8 Countries

613 Projects



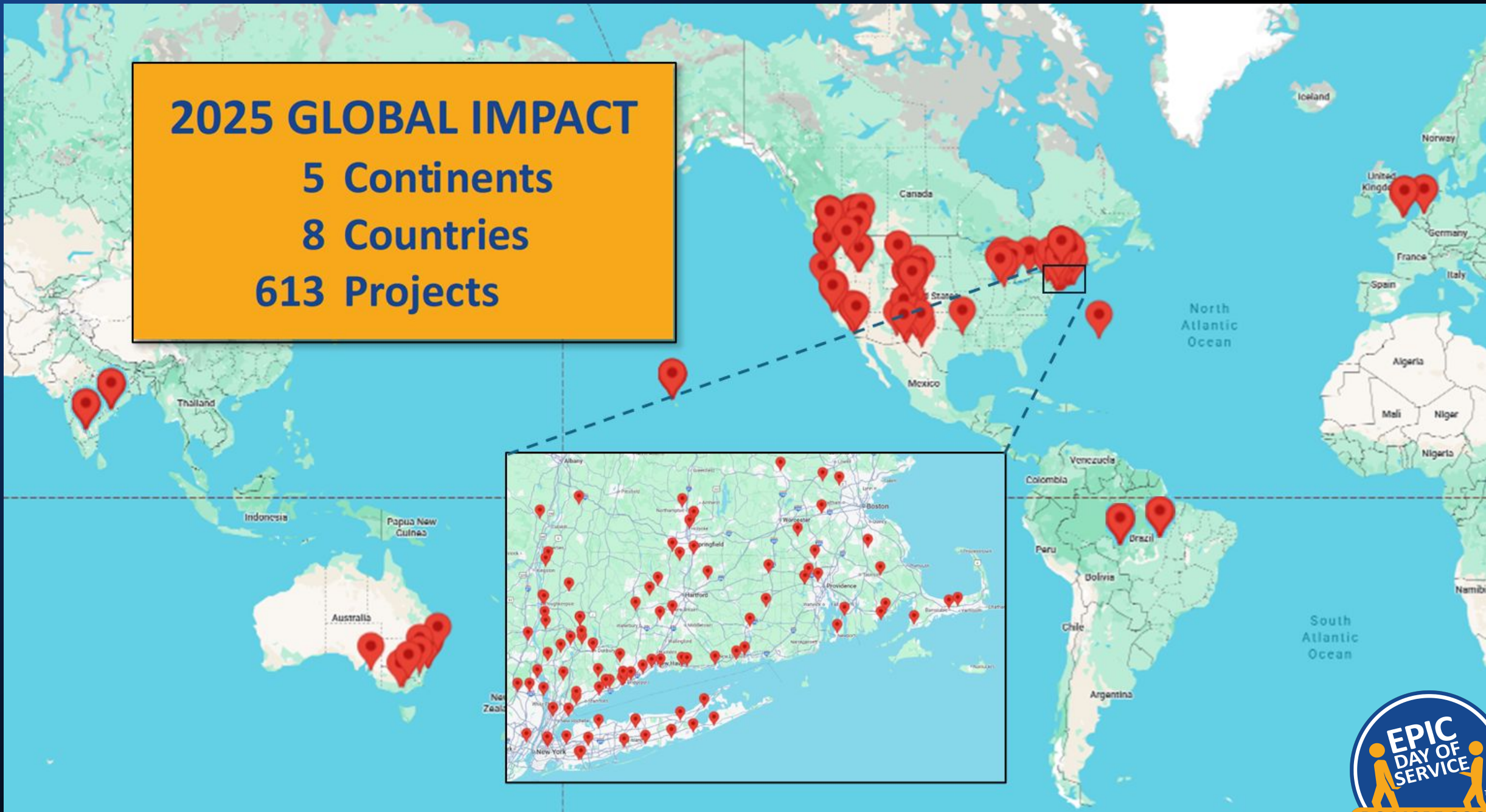
DO MORE GOOD

2025 GLOBAL IMPACT

5 Continents

8 Countries

613 Projects



2025... 9 Projects
2026...

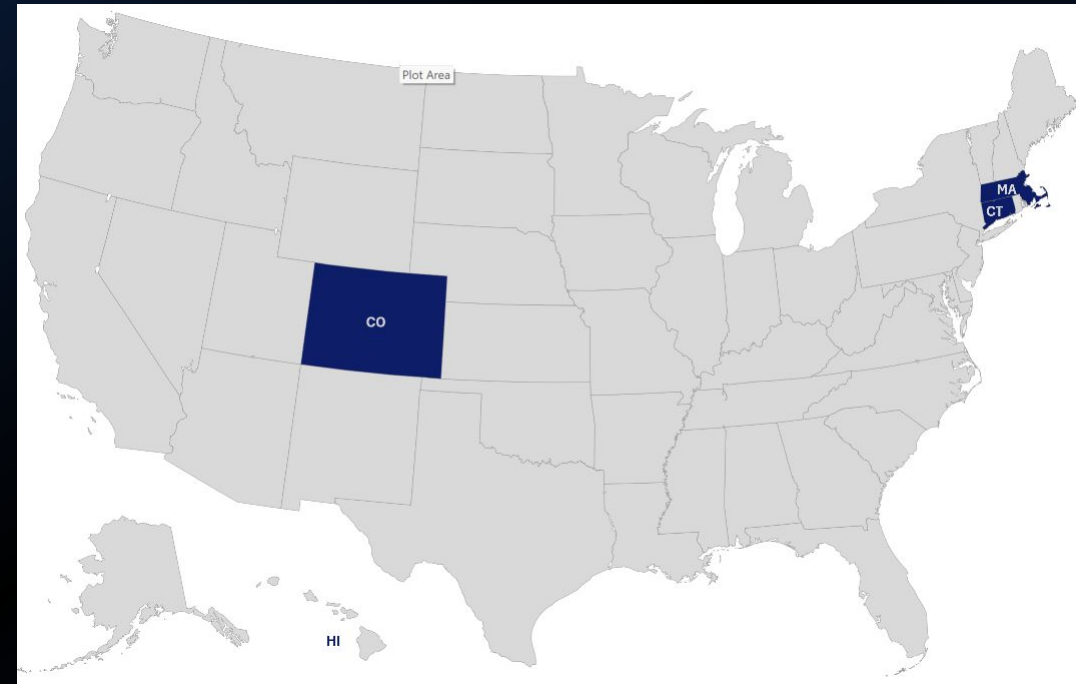


DO MORE GOOD



GRASSROOTS

- 2021
- EPIC Foundation



WHAT'S IT ABOUT?

- Next Generation of Rotary
- Invite Our Communities to Serve
- Tangible Impact for Existing and Potential New Members
- PR- No More “Best Kept Secret



ROTARY ACTION PLAN

- Increase Impact
- Expand Reach
- Enhance Engagement
- Increase Ability to Adapt



IMPACT

- EPIC Project Itself
- Energize Service
- Recruit Community
- Retain Members
- Re-Engage Alumni



QUESTIONS?



REACH

- Newsworthy
- For Our Communities –
Organized by Rotary Clubs
- Promote Before... During...
and After



National Regional



OUR CLUBS

It's called EPIC for a reason

Rotary • community volunteers = big impact

When you're planning a service project this spring, don't just think big. Think epic. Rotary members in eight countries (and counting) are doing just that through a grassroots initiative dubbed the EPIC Day of Service when clubs invite community members to join them on local projects. Held annually on the third Saturday in May, this day of service energizes club members and draws the public's attention to Rotary in the process.

"Rotarians go out and do community service projects all the time," says Brianna Sherman, global expansion chair for the Rotarian-run EPIC Day of Service Foundation. "But what we're saying now is, don't just do that. Bring community members into service with Rotary. Show them how Rotary can help them make an impact in their own community."

In 2024, for example, Sherman's club, the Rotary Club of Denver Metro South, filled bags with food for children to eat during school breaks. By engaging with the community, the 27-member club gained an additional 25 volunteers. Two years earlier the Rotary Club of Southfield in Connecticut worked with community leaders to plan a park cleanup, attracting more than 100 non-Rotarian volunteers.

The EPIC Day of Service started in 2022 when two district governors from Connecticut, Joanne Altheri and Jeff Krause, responded to 2021-22 Rotary President Shekhar Mehta's call for clubs to organize a community-oriented service day. What they thought would be a one-time event was so successful that it continued to grow. Colorado Rotarians got involved when they decided to replace an annual bike ride fundraiser with a day of service and realized that clubs in the Northeast U.S. were already doing the same. From there, a global website and nonprofit board have propelled the day forward. Sherman sees the EPIC Day of Service as supporting Rotary's Action Plan. For example, the service day has created new pathways for joining Rotary and garnered media attention, Sherman says. It has also enhanced member engagement. Clubs partner on projects and members who've gotten to know each other begin meeting up at district events too.

"Growing Rotary is something I'm deeply passionate about," Sherman says. "And the EPIC Day has the potential to make that vision a reality." ■



1. The Rotary Club of Broomfield Crossing in Colorado spruces up a children's center 2. The Surrey club in British Columbia stages a cleanup 3. In Australia, the Social Impact Network club tidies a playground 4. Colorado's Summit County Rotarians construct a medical equipment storage unit 5. Clubs in Connecticut and Massachusetts pack 46,000 meals for food pantries in Appalachia 6. The Lahaina Sunrise club in Hawaii restores a cemetery damaged by wildfires 7. Rotarians in Whitefish, Montana, assist Habitat for Humanity 8. The Highlands Ranch club in Colorado rewires solar panels for Ukraine 9. Vashon Island, Washington, Rotarians remove trash from the shoreline

2025 EPIC Day of Service BY THE NUMBERS

5 continents

8 countries

20 U.S. states

57 Rotary districts

539 clubs

613 projects

6,557 volunteers

32,785 hours

\$151,197 raised



Save the date! This year's EPIC Day of Service will take place on 16 May (clubs may plan a project as near to that date as possible). Find tips and resources to get started at epicdayofservice.org.

PHOTOGRAPH COURTESY OF ROTARY CLUBS

JANUARY 2026 ROTARY 57



Saturday, May 16th



Local

TV – Radio – Print – Social – Billboards

Fox 31 | Aurora Fire Safety Event with Rotary



Fox 21 | Colorado Rotary's EPIC Day of Service



CPR | Fire Safety Day with 3 Aurora Rotary Clubs



Denver Post | Rotary does EPIC work for Refugees



Steamboat Pilot | Rotary loads Crutches 4 Africa



ENGAGE

- Community Partners / Local Leaders
- Existing Member Experiences
- Enjoy Fun and Fellowship



EPIC Fun!



E P I C



ADAPT

- EPIC Website
 - Sign Up Community
 - Be Counted
 - Collective Impact
 - Manage Project
 - Valuable Resources
 - Fundraising



Canberra Sundowners Birthing Kits Packing 2025

Club: Canberra Sundowners

Date: **May 17, 2025**

[View Project](#)

The screenshot shows a web browser displaying the project page for 'Canberra Sundowners Birthing Kits Packing 2025'. The page features a blue header with navigation links for Home, About, Rotary Members, and Community Members. The main content area includes the project title, date (May 16, 2025), time (5:00PM - 1:00AM MDT), and contact information (Tara Pullen). A 'VOLUNTEER' button is prominently displayed. Below this, a paragraph describes the project's goal: to help pack 3000 birthing kits for pregnant women in rural communities. It also mentions that the kits are shipped by the Birthing Kit Foundation Australia. A section titled 'We are running three packing shifts on 17th May...' provides registration information and a link to the trybooking page. At the bottom, there are three small photographs showing volunteers working at tables, packing supplies.

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For Communities Worldwide
Organized by Rotary Clubs
Save the Date: May 16, 2026

EPIC CLUB TOOLS Pat Mc Guckin

- HOME
- ABOUT
- ROTARY MEMBERS
- COMMUNITY MEMBERS
- FIND A PROJECT
- FUNDRAISERS
- ACCELERATOR
- SPONSORS
- MEDIA
- CONTACT US
- FAQ
-
-

Project List | Highline Canal Trail & Canal Clean Up

Volunteer Management for Highline Canal Trail & Canal Clean Up

[DOWNLOAD CSV OF VOLUNTEERS](#)

Shift Roles Summary

ROLE NAME	START TIME	END TIME	LIMIT	ACCEPTED
Full Project	May 17, 2025 09:00 AM	May 17, 2025 12:00 PM	0	96

Accepted Volunteers

ACTIONS	ROLE	START TIME	END TIME	NAME	EMAIL	PHONE	AGE	EMERGENCY CONTACT
WAITLIST DELETE	Full Project	May 17, 2025 09:00 AM	May 17, 2025 12:00 PM	Abbas Rajabi	acrajabi@gmail.com	3036186859	18 or Over	Sami Rajabi (Wife)
WAITLIST DELETE	Full Project	May 17, 2025 09:00 AM	May 17, 2025 12:00 PM	Alexandria Hagan	latinahagan@gmail.com	3035250164	18 or Over	John
WAITLIST DELETE	Full Project	May 17, 2025 09:00 AM	May 17, 2025 12:00 PM	Aloah Kincaid	aloah.kincaid@akincaid.com	303-522-2107	18 or Over	



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REGISTER YOUR CLUB

LOG IN

ABOUT 🗺️ ROTARY MEMBERS 🗺️ COMMUNITY MEMBERS 👤 FIND A PROJECT 👤 FUNDRAISERS 👤 SPONSORS 👤 HOVER

EPIC RESOURCES



Let's Be EPIC!

See how the EPIC Day works, and how it can help you meet and exceed your Rotary Action Plan goals.

★ Let's be EPIC Resources [^](#)

[EPIC Flyer](#)

[EPIC Card](#)

[EPIC Club Playbook](#)

[EPIC District Playbook](#)

[EPIC Zone Playbook](#) Coming in January

[EPIC Short Overview Video](#) Coming in January

[EPIC Detailed Video](#) Coming in January

[EPIC Timeline for Clubs](#) Coming in January

[EPIC Club Introduction Slides](#) Coming in January

[EPIC Club Introduction Email](#) Coming in January

[EPIC Club Kickoff Slides](#) Coming in January

[EPIC Club Kickoff Email](#) Coming in January

[EPIC Sign-up Instructions for Members](#) Coming in January

[EPIC Club Encouragement Slides](#) Coming in January

[EPIC Club Encouragement Email](#) Coming in January



Service Energizer

With purposeful planning, your project can help you grow membership, build visibility, and increase impact.

📁 See Service Resources [v](#)

backpack Society

Fundraising Windfall

VALUABLE RESOURCES

- Playbooks
- Flyers
- Videos
- More



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NEXT STEPS

- Identify Champion
asap
- Register Club
asap
- Publish Projectmid-March
- Encourage Signup ongoing



Questions?

Save the Date

Saturday, May 16th

www.epicdayofservice.org

Thank You!

