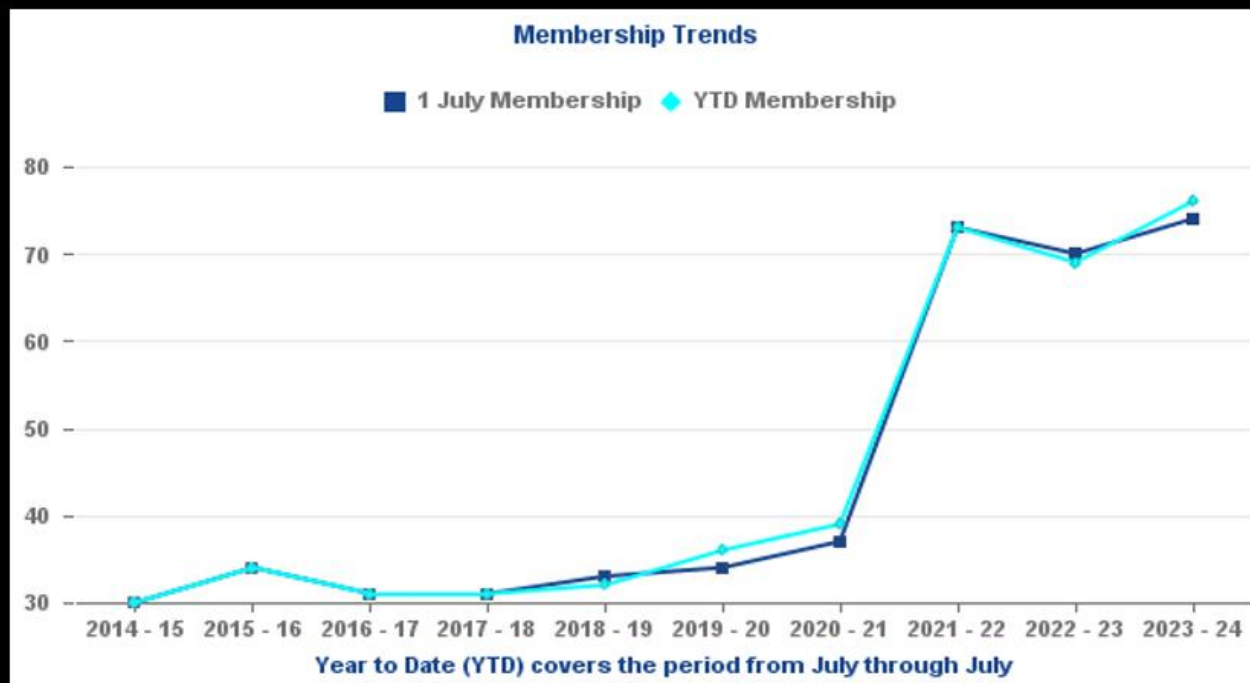


How do you Transform a Rotary Club?

What is behind the Membership Growth of the Rotary Club of Ballina-on-Richmond?

If we can do it so can you.





Making a difference and contributing to causes and needs both locally and globally.

It always seems impossible
until it's done.

- Nelson Mandela



Established “Core Business’ Objectives”

- FOCUS ON LOCAL **CAUSES**
- ENGAGE **COMMUNITY**
- ATTRACTIVE & **RELEVANT** CLUB
- **ENGAGING** EDUCATIONAL MEETINGS
- STRONG COMMUNITY **PROFILE**
- USE **FACEBOOK & INSTAGRAM**
- **80% EFFORT** TO CORE OBJECTIVES



Domestic and Family Violence Project

We have a 2 stage approach to DV

1. Raise awareness & advocate against DV
2. Educate Youth about Respectful Relationships



What did we do?

We began knocking on doors. Talked and had conversations with professional & volunteers that work in the area of DV.

What did they think we could do to help?



We formed relationships with:

Police, Health, Local Primary and High Schools, Local Council, Service Providers, Women's Groups like Zonta, CWA, Inner Wheel, Local DV committees, State and Federal Members, Salvation Army, St Vincent De Paul and more.



My Story in 'Creating Hope in the World'





BE A VOICE FOR CHANGE

YES to RESPECTFUL RELATIONSHIPS

1800 RESPECT

NATIONAL DOMESTIC FAMILY AND SEXUAL VIOLENCE COUNSELLING SERVICE

Together we say
NO
DOMESTIC
FAMILY
VIOLENCE

Together we say
NO
DOMESTIC
FAMILY
VIOLENCE

Together we say
YES to **RESPECTFUL** ❤️
RELATIONSHIPS

STOP the VIOLENCE
END the SILENCE
SAY NO TO DOMESTIC & FAMILY VIOLENCE

Rotary
Australia,
New Zealand &
Pacific Islands
TOGETHER WITH RESPECT
A VOICE FOR CHANGE
DO RESPECT



IT
STARTS
WITH
RESPECT

**SPEAK
UP**

16 DAYS OF ACTIVISM
25 November
to
10 December

Rotary
Australia,
New Zealand &
Pacific Islands
**TO BE HEARD
BE BELIEVED
BE SAFE**

Rotary
Australia,
New Zealand &
Pacific Islands
Together we say
NO
DOMESTIC
& FAMILY
VIOLENCE

**BE A VOICE
FOR
CHANGE**

"I am not what
happened to me,
I am what I
choose to
become"
- Carl Jung

**RESPECT
PROTECT
ME**

Rotary
Australia,
New Zealand &
Pacific Islands
Together we say
YES
to
RESPECTFUL
RELATIONSHIPS
Be kind

Rotary
Australia,
New Zealand &
Pacific Islands
Together we say
NO
DOMESTIC
& FAMILY
VIOLENCE

Rotary
Australia,
New Zealand &
Pacific Islands
Together we say
NO
DOMESTIC
& FAMILY
VIOLENCE

**BE A VOICE
FOR
CHANGE**

Rotary
Australia,
New Zealand &
Pacific Islands
Together we say
NO
DOMESTIC
& FAMILY
VIOLENCE

**BE A VOICE
FOR
CHANGE**





Launch at Parliament House Canberra





ZONE 8 Domestic & Family Violence Events Nov-Dec 2023



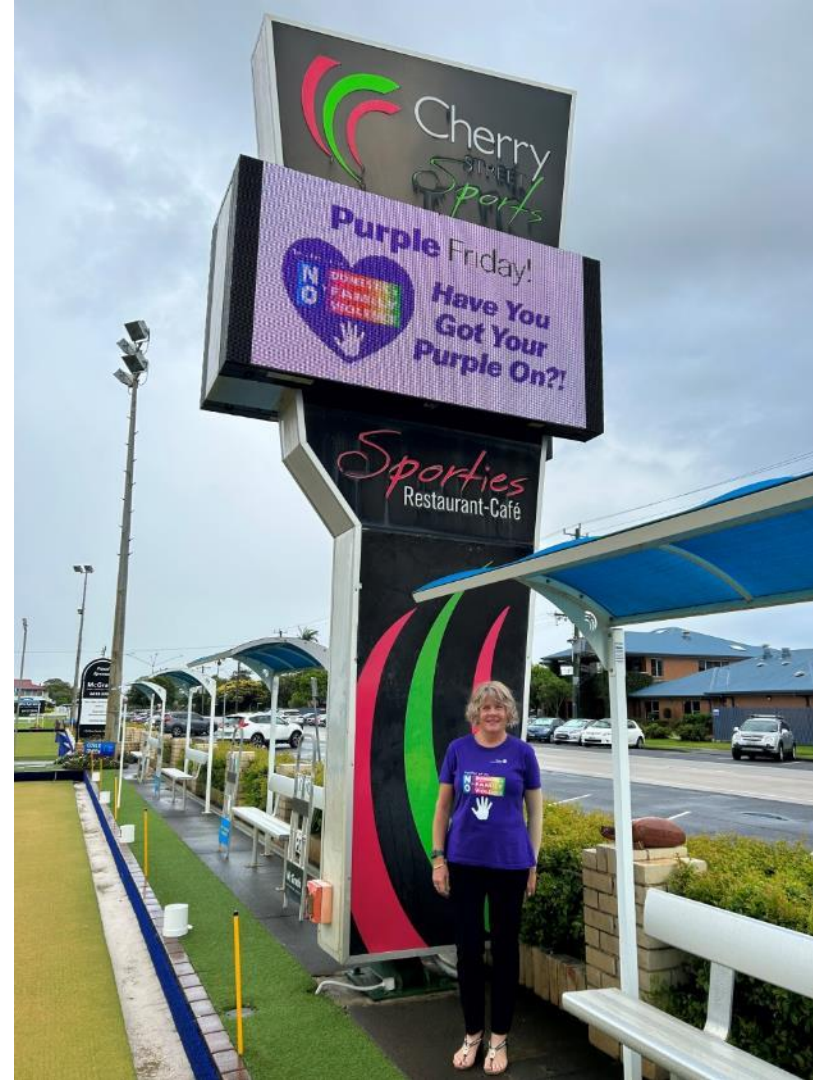
Purple Friday

Over 90 Businesses wearing dual branded shirts every Friday.

Including;

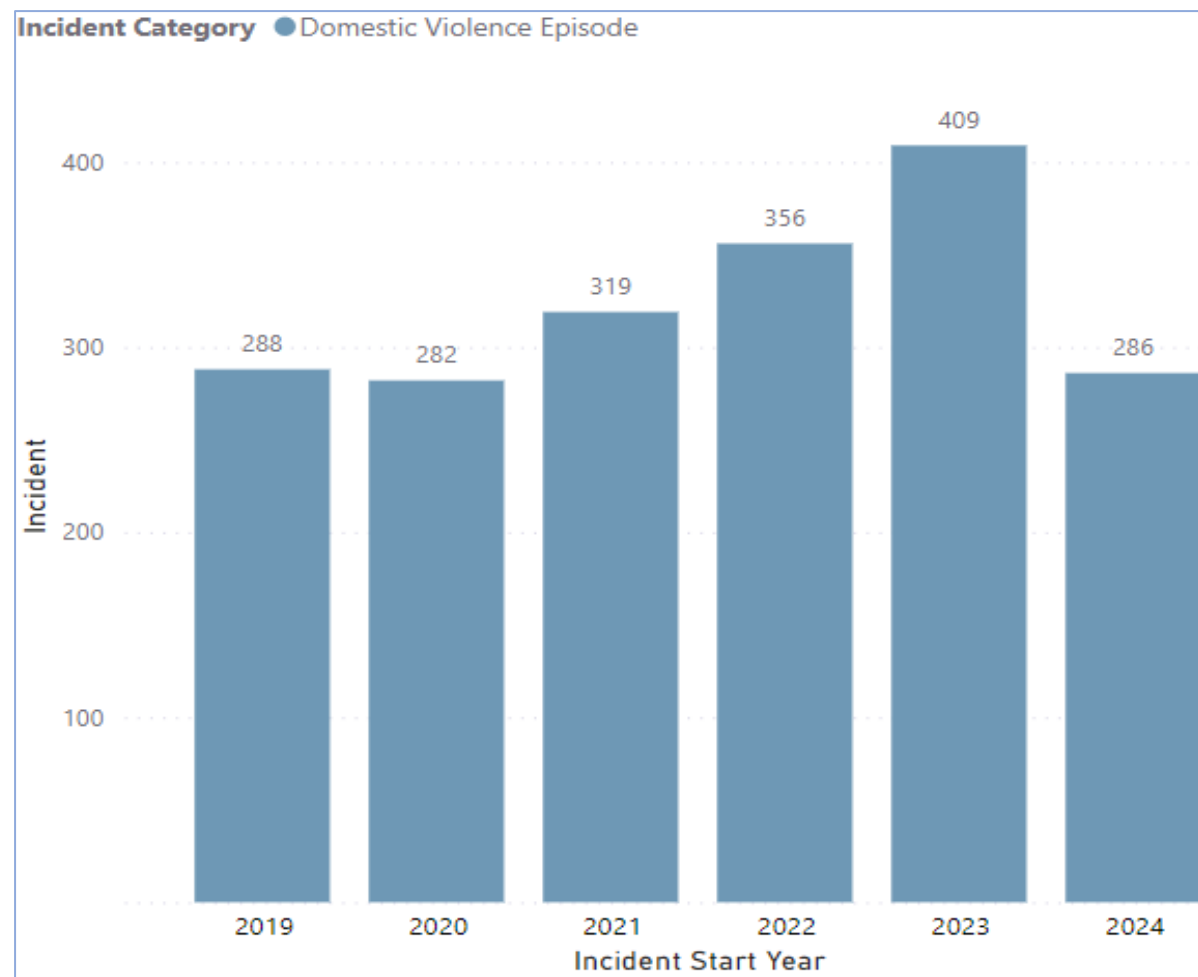
- Ballina Council
- Ballina Primary & Secondary Schools, Day Care Centres
- Registered Clubs on Northern Rivers
- Retail Shops – Best & Less, IGA, Foodworks
- Hospitality, Motels, Ramada
- Professional Offices, lawyers,
- Various Trades

Creating Impact
Increasing our Relevance
Confirming our Identity





Reported Domestic and Family Violence Episodes Ballina NSW



Find Identity

(Club Type + Cause + Demographic) * Relevance =

Identity



Stronger Together



DFV

Tool Kit

For Caused Based Club Transformation

(Conceptualised and designed by PDG Dave Harmon & Rotarian Jodie Shelley, District 9640, Australia)

**ADVOCACY AND EDUCATION
CAMPAIGN**

**‘Rotary Pacific Says NO to
Domestic and Family Violence’**

Rotary
Pacific



